



## Protective Services Asset Protection

Fortune 500 clients rely on Pinkerton's Asset Protection Services for planned situations and overnight crisis response.

Pinkerton has a global network of resources that allow us to deploy service nearly anywhere at anytime. As a result, clients around the globe rely on Pinkerton's Asset Protection services during unusually complex and stressful situations including:

- Strikes and labor actions
- Plant closings or downsizings
- Major retail events (e.g., Black Friday)
- Natural disasters
- Man-made disasters
- Investigative and assessment services
- Protective Intelligence
- Security surveys
- Advance team deployment
- Escort services
- Deployment of armed agents
- Equipment coordination
- Agency liaising
- Gathering of intelligence

### **We provide a comprehensive protection service**

Whether an incident impacts a single location or multiple sites around the world, Pinkerton Asset Protection Services helps clients protect their assets and facilities by utilizing some or all of the following:

No matter where, when or how severe the situation may be, Pinkerton has the expertise and the resources to provide complete protection of your assets.

## Case Study | Asset Protection: Sting Operation Uncovers Source of Counterfeit Toys

**Challenge:** A company in China was suspected of producing a popular and widely-used toy figurine with packaging bearing a counterfeit trademark. The packaging had been stored in a different location from the finished toy figures. When packed for shipment, the toy figures and the packaging would be packed in separate cartons. Thus, to prove wrongdoing, the trademark owner had to catch the factory with the toy figurines and the packaging together before shipment. Pinkerton was called in to lead the investigation.

**Pinkerton's Solution:** Utilizing our global network of resources, Pinkerton closely monitored activities of the company and used an informant to help gather intelligence. In addition, we coordinated with a local Chinese law enforcement agency to form a raiding team.

**Results:** During a successful raid, the factory was caught with the toy figures and packaging together waiting to be shipped. More than 16,000 toy figures were seized and taken off the market.

## Pinkerton's holistic approach to Risk Management

Pinkerton has identified four main categories of risk factors that impact a business and its operation, both inside and outside of the company. We offer innovative services and reliable solutions specifically designed for each risk area.



### Additional services to consider

Counterfeiting & Piracy  
Cyber Surveillance  
Undercover Operations  
Protective Intelligence & Information Services  
Physical Surveillance

**Asset Protection** is one of the many Pinkerton services that address **Technology & Informational Risk**. This risk area deals with everything that is "high tech," a rapidly changing area that can sometimes change on a month-to-month basis.

Our cutting-edge services and solutions for Technology & Informational Risk are sought after by global organizations concerned with **IT systems and controls, cyber crime, threat management, business intelligence and situational awareness**.

To learn more about these solutions, or the other three major categories of corporate risk factors, contact Pinkerton today.

## About Pinkerton

Pinkerton traces its roots to 1850 when Allan Pinkerton founded the Pinkerton National Detective Agency. Today, Pinkerton offers organizations a range of corporate risk management services from security consulting and investigations to executive protection, employment screening and security intelligence. With employees and offices worldwide, Pinkerton maintains an unmatched reputation for protecting clients and their assets around the globe.

### PINKERTON

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